

Engaging the Workforce of the Future

A Place for Service Industries in the SMART City



Event Guide:

This event will examine the role of retail, tourism, hospitality and leisure sectors in the SMART City of the future.

This event addresses a neglected agenda in employment policy and planning and will:

- Present outcomes of innovative policy, mapping research into the social and economic context of low skills work in Glasgow.
- Explore the future of low-skills work in the wider public policy areas of economic development, urban planning, housing, education, transport and immigration.
- Consider the future of work in the service sector and the challenges that this presents from a private-sector perspective.

Delegates may also be interested in the event [What's Happening to Job Quality?](#) Which takes place on Tuesday 3rd May 2016, in the Technology and Innovation Centre.

Venue & Registration:

Wednesday 4th May 2016

Registration and refreshments from 9.00am

Event 9.30am - 12.00pm, followed by networking lunch

Strathclyde Business School
199 Cathedral Street
Glasgow G4 0QU ([map](#))

To register please go to

www.engage.strath.ac.uk/event/291/

Audience:

Leaders in the HR community from the public and private sector with policy, planning and leadership roles that impact on meeting current and future skills needs for low skills work. Wider civic society representatives interested in driving innovative policy thinking about the place of low-skills work in the SMART City of the future.

Benefits of attending:

- Hear about the latest research in this area.
- Contribute to the start of a conversation that will influence the direction of future research and work into the role of service industries in the SMART City in Glasgow and a wider Scottish context.

Event Contacts:

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