



## Ancestral Tourism in Scotland

Learning more about our past

### Event Guide:

This event explores the delivery of family history, genealogy and heritage in Scotland, to both national and international tourists. The aim is to bring together tourism professionals, amateur and professional genealogists, tourists and other stakeholders interested in this area of Scottish tourism. You will hear from a range of speakers involved in the delivery of ancestral tourism and beyond, including recent University of Strathclyde research projects from the Department of Marketing and the Centre for Lifelong Learning. Afternoon workshops will be offered on 'digitising the ancestral visit' and an 'ask the experts' session for budding family historians.

### Venue & Registration:

Wednesday 6th May 2015  
Registration: 9.45am - 10.30am  
Morning session 10.30am - 1.00pm  
Lunch provided 1.00pm - 2.00pm  
Afternoon Workshops 2.00pm - 3.30pm  
[Choose from Digitising the Ancestral Visit](#) or  
[Ask an Expert](#)

Technology and Innovation Centre  
University of Strathclyde  
99 George Street  
Glasgow, G1 1RD ([map](#))

To register please go to  
<http://www.engage.strath.ac.uk/event/187/>

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### Audience:

This workshop would be of interest and benefit to individuals involved in the delivery of heritage tourism, family history and genealogy. We are also interested in welcoming amateur genealogists, family historians or ancestral tourists visiting Scotland to find out about their family history.

### Benefits of attending:

Attendees will learn more about ancestral tourism in Scotland and can contribute to future improvements in the area. Amateur family historians can network with genealogy experts and get advice about their own research. Attendees will also have opportunities to network with fellow tourism professionals.

### Event Organisers:

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With colleagues Samantha Murdy and Derek Bryce (Strathclyde Business School) and Tahitia McCabe (Programme Manager, Centre for Lifelong Learning)

This event is part of [Engage with Strathclyde](#), a week of events promoting the University of Strathclyde's external partnerships that enhance our research and teaching.