THE LEADERSHIP & MANAGEMENT AWARDS 2014 WINNER

Knowledge Exchange/Transfer Initiative of the Year

University of Strathclyde
Glasgow

Smartphone and Smarthome Design for Older Adults

Event Guide:

This event will bring together people involved in the research and design of smartphone and smarthome digital services that are usable by, and acceptable to, older adults. The aim is to help designers, researchers and service providers understand the challenges and opportunities that arise when designing for older adults. It also aims to bring together interested parties to improve older adults' digital user experience.

The workshop will start with contributions from a panel discussing ongoing research and user needs. This will be followed by an interactive workshop on smartphone and smarthome interface design for older adults.

Venue & Registration:

Thursday 7 May 2015
4-6pm

Scottish Universities Insight Institute,
The Collins Building (map)

To register please go to:
www.engage.strath.ac.uk/event/204/

Audience:

- Representatives from public and private organisations in health, social care, local authorities and charities who design and/or provide services for older adults;
- SMEs who have an interest in developing these technologies;
- Older adults who wish to shape the future of smartphone and smarthome technologies are also welcome to attend.

Benefits of attending:
- Gain insights into developments with current smartphones and smarthome technologies for older adults;
- Work with users to identify solutions and new opportunities; and
- Provide all attendees with an overview of available technologies and an opportunity to contribute to their design, and take part in an ongoing dialogue.

Event Organisers:

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