# Engage With Strathclyde

www.strath.ac.uk/engage





# Managing Engineering Excellence at the University of Strathclyde

### **Event Guide:**

This event will showcase the research and knowledge exchange work being carried out by the University of Strathclyde's Department of Design, Manufacture and Engineering Management (DMEM) in the fields of design and manufacturing management. Hear how we have helped build the competitive capabilities of our industrial partners; from the very small (start-ups and SMEs) to the very large (multi-nationals).

DMEM is an energetic and innovative department offering industrially relevant education, research and knowledge exchange programmes. This half-day event will provide you with an insight into the work we do with industry and how we help firms perform better through improved product design and organisational development.

### Venue & Registration:

1st May 2014 Registration 1.30pm - 2.00pm Event 2.00pm - 4.45pm Level 7, James Weir Building (map).

To register please go to www.engage.strath.ac.uk/event/121/

### Audience:

This event is targeted at business leaders from all sizes of organisations who are involved in operations management, manufacturing or product design. You may have an existing need or just be interested in what leading work is going on at the University of Strathclyde.

## Benefits of attending:

You will gain an overview of the leading research and knowledge exchange work we are doing at the University in the fields of product design and engineering management. You will get the opportunity to see the new facilities in the James Weir Building and to discuss ways in which DMEM can support you.

### **Event Organisers:**

Colin Andrews <u>colin.andrews@strath.ac.uk</u> +44 (0)141 574 5271

### www.strath.ac.uk/dmem

This event is part of <u>Engage with Strathclyde</u>, a week of events promoting the University of Strathclyde's external partnerships that enhance our research and teaching.