THE **LEADERSHIP & MANAGEMENT AWARDS 2014 WINNER**

Knowledge Exchange/Transfer Initiative of the Year

**University of Strathclyde Glasgow**

# Advances in Digital and Connected Health and Wellness

## Event Guide:

This event will showcase the latest advances in digital and connected health research undertaken in collaboration with the NHS, charities, SMEs and Government, including:

- Use of data and technology to improve health outcomes.
- Design and development of apps for health and wellness.
- Use of routinely collected health data to measure effectiveness of interventions.
- Health communication via traditional or social media.

Register for this event to hear about these key research themes, illustrated through exemplar projects and interactive demos. Take advantage of a free one-to-one consultancy session, on offer when you register for the event.

## Venue & Registration:

Wednesday 4th May 2016
Registration and refreshments from 4.00pm
Event 4.15pm – 6.30pm

The Technology and Innovation Centre
99 George Street
Glasgow G1 1RD (map)

To register please go to
www.engage.strath.ac.uk/event/273/

## Audience:

Anyone working in Digital and Connected Health including representatives from the NHS, Scottish Government, SMEs, charities and academia.

Benefits of attending:
Find out how you can collaborate with the University of Strathclyde to bring innovation to products, services and organisations through user-centred design, evidence-based studies, impact evaluations or improved and more targeted communication.

## Event Contacts:

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