



**Professor Eleanor Shaw**, Senior Vice Dean of Strathclyde Business School, will discuss with 3<sup>rd</sup> sector leaders how they can create sustainable value propositions and how to translate these into compelling narratives for colleagues, clients and wider stakeholder communities.



**Sean Duffy**, Chief Executive of the Wise Group, has led his teams through this transformational change and will share a full and frank overview of the impact of this process and how it has influenced thinking and the development of a new strategy for the Wise Group.



**John Downie** is Director of Public Affairs at SCVO and a Board member of Home-Start UK and Chair of its Scotland Committee. John will welcome delegates to the event, Chair the Q&A and sum-up the session by giving his insights into the presentations and discussion.