

# TURNING NET ZERO TARGETS INTO (EFFECTIVE) ACTION

Transforming your business so it can achieve net zero goals now represents a time critical task for Managers, Directors and Board members. This Engage Strathclyde event will highlight, through case studies and discussions, the central role that solutions focussed education and network support, play in this journey.

Delegates will be introduced to the **Climate Solutions Programme**, a partnership between the University of Strathclyde, the Royal Scottish Geographical Society and the Institute of Director and will explore how it provides this learning and support designed to help organisations achieve their goals and targets set in response to the climate emergency. More importantly, participants will also hear from a range of managers about how the courses and network has helped deliver impactful operational and strategic change within their organisations and more widely to society.

This event is aimed at Managers, Directors and Board members engaged in leading and implementing their organisation's response to the climate and broader sustainability crises.



**PRE-EVENT: HOW WOULD SOLVE THE CLIMATE EMERGENCY?  
DELEGATES ENCOURAGED TO EXPLORE VIA AN ONLINE TOOL,  
THE SOLUTIONS REQUIRED TO ACHIEVE NET ZERO BY 2050.  
SESSION TIMETABLE: 3PM-5PM, 10TH MAY 2022**

## 1. TURNING NET ZERO TARGETS INTO (EFFECTIVE) ACTION

**Welcome and Introduction: (10 mins)**

Professor Iain Black, Academic Director, Sustainability Strathclyde Business School

## 2. THE IMPORTANCE OF TAKING (EFFECTIVE) ACTION

**Video presentations (10 mins)** - Including comments from

- Mark Carney (former Governor, Bank of England)
- Steven Demetriou, CEO of Jacobs Engineering
- Ian Marchant (Ex SSE CEO)

## 3. CLIMATE SOLUTION'S ROLE IN DRIVING ORGANISATIONAL CHANGE

**Case studies: (45 mins)** - Speakers will include:

- Zoe Laird, Highland and Island Enterprise
- Emma Marcus, Head, Global Investment (Strategy & Lead Generation), Scottish Development International
- Dr Roddy Yarr, Glasgow City Innovation District

## 4. NET ZERO ACTION: THE MANAGEMENT CHALLENGES OF GETTING STARTED, SPEEDING UP AND MAINTAINING PROGRESS

**Panel Discussion and Q and A: (45 mins)**

Chaired by and Mike Robinson, CEO Royal Scottish Geographical Society, the case study presenters will be joined by Professor Iain Black to discuss the real-life challenges of turning targets into action. Delegates will be encouraged to share their experiences too.

## 5. THANKS, NEXT STEPS AND SESSION CLOSE

