Engage With Strathclyde

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Use and Management for Health and Well-Being



Event Guide:

Providing efficient and usable access to health and well-being information can present many challenges to organisations. These include challenges in making information accessible to diverse user groups, in developing internet resources and in evaluating information provision. Often the most vulnerable in our society are those least able to make use of new forms of information provision and they encounter more barriers when trying to access information.

This event will encourage discussion about these issues, and provide a platform for end users to share their challenges in providing information to diverse user groups. It will also provide a forum to explore techniques to improve service provision and new ways to add value, particularly in the health and wellbeing sector.

Venue & Registration:

Tuesday 30th April 2013
2.00pm-4.00pm
Strathclyde Institute of Pharmacy & Biomedical Sciences, Hamnett Wing, Room 113-114,
University of Strathclyde, Glasgow (map).

To register and for more information please go to: www.engage.strath.ac.uk/event/55

Audience:

This event should interest members of the following organisations:

- NHS and public health initiatives
- Charities
- Community groups
- Public Libraries
- Organisations that provide information to the general public within the health and well-being sector

Benefits of attending:

- Discuss the challenges in providing health information to diverse communities
- Share techniques and experiences adding value to your service provision
- Discuss ways to investigate the barriers to accessing information
- · Explore opportunities for collaboration

Event Organisers:

Professor Ian Ruthven ian.ruthven@strath.ac.uk +44 (0)141 548 4527

Dr Steven Buchanan steven.buchanan@strath.ac.uk +44 (0)141 548 3409

This event is part of <u>Engage with Strathclyde</u>, a week of events promoting the University of Strathclyde's external partnerships that enhance our research and teaching.

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