

**Generative Artificial Intelligence for Financial Services:
Consumer Duty Outcomes
29th April 2024
Engage with Strathclyde**

9:30 - 10:00

Registration and Breakfast

10:00 - 10:15

Introduction

Professor Mark Cummins - *University of Strathclyde*

10:15 - 11:00

Industry Insights on GenAI

Getting started with our GenAI journey at Tesco Bank
Gwilym Morrison – Tesco Bank

Luis Lancos – Datawhisper

11:00 - 12:00

Scenario Planning on GenAI

Dr. Efstathios Tapinos – *University of Strathclyde*

12:00 - 12:40

Lunch

12:40 - 13:30

Research Insights on GenAI

Use case of Generative Artificial Intelligence and Consumer Duty
Dr. Hao Zhang – University of Strathclyde

Generative AI and Financial Regulatory Compliance: Some Regulatory Considerations
Alessio Azzutti – University of Glasgow

Generative AI: Hype and how to see through it
Gemma Milne – University of Glasgow

13:30 - 13:50

Knowledge Transfer Partnership at Strathclyde

Andrew Kinnear - *Business Development Officer, West of Scotland KTP Centre*

13:50 - 14:00

Closing Remarks

Professor Mark Cummins